



## PUBLIC NOTICE

### MINISTRY OF YOUTH AFFAIRS, CREATIVE ECONOMY AND SPORTS State Department of Youth Affairs and Creative Economy

#### **VIRTUAL VALIDATION OF THE DRAFT CREATIVE ECONOMY POLICY AND THE DRAFT CREATIVE INDUSTRIES BILL, 2024**

The State Department for Youth Affairs and Creative Economy is established through Executive Order No. 2 of November 2023 under the Ministry of Youth Affairs, Creative Economy and Sports. It is charged with the responsibility of empowering the Youth and developing the creative industry as a key driver of the Kenyan economy.

The State Department has developed a Draft Creative Economy Policy and Draft Creative Industries Bill, 2024 to enhance the policy and legal framework to support the sustainable growth of the creative economy in the country and to implement the Bottom-Up Economic Transformation Agenda (BETA), and other related purposes.

The Constitution of Kenya, 2010 mandates the involvement of stakeholders in the decision-making process. In light of this, the State Department had conducted stakeholder meetings in: Nyeri, Embu, Nairobi, Mombasa, Nakuru, Eldoret, Kakamega, Kisumu, Mandera, Wajir, Garissa, Kitui, Kajiado, Machakos, Bungoma, Migori, Kisii, Narok, Kitale, Lodwar and Kiambu.

Subsequent to the stakeholder meetings, the State Department has revised the Draft Policy, the Bill and hereby invites stakeholders to a validation session to be held virtually on Friday 16th February 2024 from 10:00 a.m. To participate in the virtual meeting, participants are requested to register through this link <http://bit.ly/48jGdSx>

The revised Draft Creative Economy Policy and the Creative Industries Bill, 2024 can be accessed from the Ministry's website: [www.youth.go.ke](http://www.youth.go.ke)

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