



## PUBLIC NOTICE

### EXTENDED STAKEHOLDER ENGAGEMENT ON THE DRAFT CREATIVE ECONOMY POLICY AND THE CREATIVE INDUSTRIES BILL, 2023

The State Department of Youth Affairs and Creative Economy is established through Executive Order No. 2 of November 2023 under the Ministry of Youth Affairs, Creative Economy and Sports. It is charged with the responsibility of empowering the Youth and developing the creative industry as a key driver of the Kenyan economy.

The State Department is in the process of developing a comprehensive Policy and Legal Framework for the Creative Economy. To this end, a Draft Creative Economy Policy and Draft Creative Industries Bill have been developed to enhance the policy and legal framework for the Implementation of the Bottom-Up Economic Transformation Agenda (BETA) and other related purposes.

The Constitution of Kenya, 2010 and the Statutory Instruments Act, 2013 mandate the involvement of stakeholders in the decision-making process. In this spirit, the Ministry conducted stakeholder meetings in; Nyeri, Embu, Nairobi, Mombasa, Nakuru, Eldoret, Kakamega, and Kisumu, concluding phase one.

We shall therefore hold additional public forums as listed below for comprehensive engagement between the Ministry and the General Public.

TEAM 1			
	COUNTY	VENUE	DATE
1.	MANDERA	Granada Hotel	29 <sup>th</sup> January 2024
2.	KITUI	Kitui Villa Hotel	31 <sup>st</sup> January 2024
3.	GARISSA	Nomad Hotel	1 <sup>st</sup> February 2024
4.	WAJIR	Grand Oasis Hotel	2 <sup>nd</sup> February 2024
TEAM 2			
	COUNTY	VENUE	DATE
5.	KIAMBU	Mount Kenya University Thika	29 <sup>th</sup> January 2024
6.	KAJIADO	Smith Hotel	30 <sup>th</sup> January 2024
7.	MACHAKOS	Machakos University Hotel	31 <sup>st</sup> January 2024
TEAM 3			
	COUNTY	VENUE	DATE
8.	LODWAR	The Cradle Tented Camp	29 <sup>th</sup> January 2024
9.	KITALE	Kitale National Polytechnic	30 <sup>th</sup> January 2024
10.	BUNGOMA	Bungoma Tourist Hotel	31 <sup>st</sup> January 2024
TEAM 4			
	COUNTY	VENUE	DATE
11.	NAROK	Maasai Mara University	29 <sup>th</sup> January 2024
12.	KISII	Gusii National Polytechnic	30 <sup>th</sup> January 2024
13.	MIGORI	Migori Teachers Training College	31 <sup>st</sup> January 2024

Members of the General Public, civil society, NGOs, professional groups, youths, women groups, persons living with disability, traders, and faith-based organizations are encouraged to participate. The meetings will take place in the venues listed from 9:00 a.m.

The Draft Creative Economy Policy and the Creative Industries Bill can be obtained from the Ministry of Youth Affairs, Creative Economy and Sports website: [www.youth.go.ke](http://www.youth.go.ke)

The deadline for submitting memoranda has been extended to 5<sup>th</sup> February 2024.

Duly filled comments/feedback forms may also be submitted back via the following address:

**The Principal Secretary**  
State Department of Youth Affairs and Creative Economy  
Ministry of Youth Affairs, Creative Economy and Sports  
Kencom House, 3<sup>rd</sup> Floor  
P.O.Box 34303-00100, Nairobi

Or by email: [creativeeconomycomments@youth.go.ke](mailto:creativeeconomycomments@youth.go.ke)

**HON. ABABU NAMWAMBA**  
CABINET SECRETARY  
MINISTRY OF YOUTH AFFAIRS, CREATIVE ECONOMY AND SPORTS